



FOR IMMEDIATE RELEASE

AirAsia announces 4th route into Taiwan with launch of Kuala Lumpur – Kaohsiung 3x weekly direct flights

Promotional all-in-fares available from RM88 one way at airasia.com from 20th May until 27th May 2015

Stay @ Kaohsiung Hotel Deals up to 50% OFF. Book now @ AirAsiaGo.com

NEW CAPTIVATING KAOHSIUNG! TAIWAN
Fly from Kuala Lumpur
ALL-IN FARE STARTS FROM RM 88
Book now till 27 May 2015
Travel Period: 16 Jul 2015 - 31 May 2016

3X Weekly First flight commences 16 July 2015

Flight No.	Destination	Depart	Arrive	Frequency
AK 170	Kuala Lumpur-Kaohsiung	0830	1300	Tuesday, Thursday, Saturday
AK 171	Kaohsiung-Kuala Lumpur	1330	1750	Tuesday, Thursday, Saturday

Love River
Go on a romantic cruise or wind down at one of the many laid-back cafes and bars along Love River!

Kenting Beach
Explore Kenting Beach, the most beautiful beach in Taiwan!

Lowest fares @ airasia.com

20 May 2015
Priority booking : 0000 - 1200
Open to public: 1201 onwards

Our seats are limited and may not be available on all flights during public holidays, school breaks and weekends. All-In-Fares include fares, fuel surcharges and airport taxes. A payment processing fee is applicable to all payments made using direct debit, credit, debit or charge cards. Our other terms and conditions of carriage apply. AirAsia Berhad (284669-W)

SEPANG, 20 May 2015 – The AirAsia Group announced its fourth route into Taiwan today with the launch of the brand new route between Kuala Lumpur – Kaohsiung, Taiwan with **3x weekly direct flights and set to commence on 16th July onwards; making AirAsia to be the only airline to serve this unique direct route.**

The airline group currently connects Kuala Lumpur, Kota Kinabalu and Bali to the city of Taipei via AirAsia X Berhad (flight code D7), AirAsia Berhad (flight code AK) and Indonesia AirAsia X (flight code XT).

This brand new route will be operated by AirAsia Berhad with the flight code AK, and the aircraft type will be Airbus A320 with a capacity of 180 guests.

Introductory promotional all-in-fares from as low as RM88 one way are available to celebrate the announcement of this brand new route. **The fares can be booked online at www.airasia.com from 20th – 27th May 2015. The travel period for this promotional fares will be from 16th July 2015 until 31st May 2016.** Apart from the website, guests can also book this new route via AirAsia’s mobile app on iPhone, Android devices as well as the mobile site mobile.airasia.com.

Spencer Lee, AirAsia Berhad’s Head of Commercial commented, “The beauty of the AirAsia Group’s network is exactly this – we are able to connect the dots from the various hubs that we have



throughout the region and offer unbeatable connectivity to all of our guests. We've seen strong demand for travel between Malaysia and Taiwan, and having this new direct route into Kaohsiung will ease travelling plans for the communities of Southern Taiwan to connect to Kuala Lumpur and beyond."

We would like to thank the Tourism Bureau of Kaohsiung and Kaohsiung International Airport for their support and assistance in setting up this exciting new route. This second entry point into Taiwan provides opportunities for our guests to be creative with their travel plans. They can now easily plan to fly into Taipei, explore Taiwan from the North to South, and head back to KL from Kaohsiung or vice versa. We hope that this brand new route will excite the market and we look forward to work with the tourism bodies to further promote both cities in Taiwan," added Spencer.

Kaohsiung has much to offer visitors, with adventure activities at the Yushan National Park; offering beautiful scenery with landscape landscape consisting of thick forests, deep valleys, high cliffs and rocky peaks. The highest peak in the park, aptly named Yushan is 3952 metres high, and is also the highest mountain in Northeast Asia.

For those who love the beach, Kenting Beach offers some of the most beautiful and exotic spots to swim, lounge by the beach, snorkel or even go for dive trips. The Kenting area is home to 60% of coral species found worldwide, and scuba divers will find this place a must-visit and flying into Kaohsiung is the easiest way to get there.

Modern art fans will also find Kaohsiung a must-visit destination with the Pier-2 Art Center; which originated from an abandoned warehouse site built in 1973. It is now an established art center with many renowned exhibitions being held throughout the year.

Shopaholics will find many bargain deals at one of the large-scale shopping centres in Kaohsiung – the Dream Mall; as well as the Liouhe Night Market where one can also find the many delectable Taiwanese street food, as well as fresh seafood.

Keep updated with AirAsia's latest promotions and activities via Twitter (twitter.com/AirAsia) and Facebook (facebook.com/AirAsia).

ENDS

Flight Schedule for Kuala Lumpur (KUL) – Kaohsiung (KHH):

Route	Flight No	Depart	Arrive	Frequency
KUL – KHH	AK170	0830	1300	Tuesday, Thursday, Saturday
KHH – KUL	AK171	1330	1750	Tuesday, Thursday, Saturday



About the AirAsia Group

AirAsia, the leading and largest low-cost carrier in Asia, services the most extensive network with over 90 destinations. Within 13 years of operations, AirAsia has carried over 250 million guests and grown its fleet from just two aircraft to over 180. The airline is proud to be a truly Asean (Association of Southeast Asian Nations) airline with established operations based in Malaysia, Indonesia, Thailand, Philippines and India, servicing a network stretching across all Asean countries and beyond. AirAsia was named the World's Best Low Cost Airline in the annual World Airline Survey by Skytrax for six consecutive years from 2009 – 2014. AirAsia is the first airline globally to collaborate with INTERPOL to implement the I-Checkit system to screen the passports of all its prospective passengers against information contained in the world police body's Stolen and Lost Travel Documents (SLTD) database.

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